



Ellesmere
Co-ed 7-18 Day and Boarding

Ellesmere Tennis Academy

Inspiring young tennis players



LIFE.READY.
Academic | Sports | Arts | Leadership | Global

Our goals

To encourage and inspire young tennis players to be the best they can be.

To nurture individual talent in a safe and supportive environment whilst enjoying a first class education amongst friends.

Develop pathways for a career in tennis as a player, a coach, in retail, leisure management or in the media/journalism.

Show players how to experience true fulfilment by inspiring a robust work ethic.



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How to achieve our goals



Deliver a structured programme including: Individual coaching and group sessions, personal strength & conditioning plans, goal-setting and competitive match-play.

Acknowledge, promote and reward work ethic, self-motivation and team spirit.

Instil a disciplined and high quality approach to practice, training and match-play where players take responsibility for their own performance.



Talent Identification



Internal ID days; 2 per year all ages.

Open days.

Outreach Programme and External ID days.

Coach recommendations and overseas recruitment strategy.

Reputation, word of mouth.

Links to 'The Shrewsbury Club'.



Academy structure



- Recreational; Private coaching is available individually or in pairs to all students. Starter and Activity groups are available through the summer.
- Development; Selected players form a more advanced training squad.
- Performance; Selected players with the potential to play in College teams are placed in appropriate training squads and some Elite activities.
- Elite; Squads for high rated players, competing regularly, strong county standard as a minimum.
Personal programme, goal setting and monitoring, strength and conditioning, nutritional guidance and sports psychology sessions.



Elite Player Commitment



Positivity;

be a can do person, learn and improve.

Respect;

work ethic, consideration, manners, honesty, attitude.

Individual responsibility;

don't blame others.

Diligence;

be prepared and suitably equipped, practise purposefully.

Expectations;

players and parents must set realistic goals.



Coaching staff



Stephen Welti; Director of Tennis.
LTA Registered Professional, BTCA Platinum

Jamie Donaghy; Elite Coaching Team.
LTA Level 4 CCA Performance Coach

Eifion Jones; Elite Coaching Team
LTA Level 4 Senior Performance Coach

Kyle Harvey; Elite Coaching Team
LTA Level 4 Senior Club Coach

Darren Ruff; Strength & Conditioning.



Facilities



4 Indoor Tennis Courts, High Performance Acrylic.

6 Outdoor Floodlit Tennis Courts, Hard.

9 Outdoor Artificial Grass Tennis Courts.

Sports Hall, 4 Mini Tennis Courts and Practice Wall.

Cardiovascular Fitness Suite.

Weight Training Room.



Competitions



Ellesmere hosts the following events annually:-

Over 50 LTA County Tour Grade 4 and 5 tournaments.

4+ LTA Regional Grade 3 tournaments.

LTA Inter County Cup events.

British Tour Fast Four tournament.

Play your way to Wimbledon.

LTA Schools Competitions, *Aberdare Cup, Glanville Cup,*
National Senior Students Boys and Girls events,
National Schools Year 7/8 and 9/10.

Primary Schools Mini Red Championships.

Internal Box Leagues.



How it works at Ellesmere



Ellesmere College; Academic/Pastoral
Academic timetable. Academy Facilities; courts, fitness, equipment.
Residential, Catering, Transportation, Marketing.

Director of Tennis; Academy Programme
Tennis timetable. Coaching programme management. 5 year plan.
Elite Programme management and recruitment.
Facility and Budget management.
Tournament and competitions programme.

Rally Together Ltd; Coaching Delivery
Provide coaching staff. Private Coaching delivery.



Preparing for the next step...



Links to American Universities, presentations to pupils and parents.

British University opportunities, presentations from Alistair Higham LTA Universities coordinator.

Level 1 Coaching Award courses to Year 12 and 13 students.

Touring Player base; Students travelling the circuit have access to Ellesmere facilities after leaving the College.



Recent achievements



2023.....	
2022	National LTA Schools Year 9/10 Boys Finalists
2022	Regional LTA Schools Year 7/8 Boys & Girls Finalists
2022	Regional LTA Senior Students Boys Champions
2021	National LTA Year 7/8 Boys Finalists
2020	National LTA Year 9/10 Boys Finalists
2019	National LTA Senior Students Boys Finalists
2019 &18	Preparatory Schools MH Boys I I & Girls I3 Champions
2018	National LTA Year 7/8 Girls Finalists
2017	National LTA Senior Students Mixed Doubles & Girls Finalists
2017,16 &14	National GLANVILLE CUP Boys Finalists.
2014	National LTA Senior Students Mixed Doubles & Girls Champions
2013 &12	National ABERDARE CUP Girls Finalists



Find out more.....



From within the team the individual thrives.

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Proud to work with.....



Head UK

Tennis Smart

LTA

Tennis Shropshire

The Shrewsbury Club

OTT

Tennis Wales

Rally Together



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