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1<sup>st</sup> October 2020

## Charitable donations through [smile.amazon.co.uk](https://smile.amazon.co.uk)

Dear Parent,

During the summer of 2020 we launched our Emergency Bursary Campaign to help families who have been adversely affected by the Covid-19 pandemic. Please watch our campaign video [HERE](#).

I am writing to notify you of a new service that we can use by Amazon which will contribute 0.5% of all eligible purchases to the Bursary Fund. Amazon provide an easy way for their customers to donate to worthy causes while they are shopping at no extra cost to themselves or their chosen organisation. Your shopping experience will be identical to shopping at Amazon.co.uk with the added benefit that you will be helping students to continue their education at Ellesmere.

To start donating through AmazonSmile please check out the useful tips below:



- The Internet address is [smile.amazon.co.uk](https://smile.amazon.co.uk).
- If you already have an Amazon account, when you click on [smile.amazon.co.uk](https://smile.amazon.co.uk), you will be asked to sign in. If you don't have an account, you will need to set one up. (It doesn't cost anything to set up an Amazon account.)
- Once signed into [smile.amazon.co.uk](https://smile.amazon.co.uk), you will be prompted to pick a charity - Please select **Ellesmere College Limited** from the provided list. Once you do this, 0.5% of your purchase price on many items will be donated to the College's Bursary Fund.
- You must remember to go to [smile.amazon.co.uk](https://smile.amazon.co.uk) each time you shop for all of this to work. So, consider bookmarking the site. Donations **will not** be applied to purchases made on the Amazon.co.uk main site or mobile app.

I hope that you will be able to support us with this opportunity to contribute 0.5% of your purchases towards the College's ongoing Bursary Fund. Thank you for your continued support.

Yours sincerely,

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